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Bruce joined SmartSky Networks, LLC (www.smartskynetworks.com) in 2016 as Vice President for Digital Aviation. The SmartSky mission is to bring the Internet of Things – That Fly to the world of aviation, through disruptive connectivity technology and software-enabled solutions. In the near future, SmartSky will launch the first 4G LTE Air-To-Ground WiFi network, along with the Skytelligence™ software integration and service-oriented architecture platform to support the aerospace apps development community. Bruce is a veteran of several aviation technology industrial startups and of decades in the federal sector with NASA. Through his engineering management consulting firm, he has served a variety of industry, government and university clients in strategy, technology, aviation systems development, and partnerships. He serves on boards of directors in industry and academia, and advisory councils in government, including an FAA Administrator’s Advisor Committee and on U.S. National Academies committees – the Aeronautics Research Roundtable and the Intelligence Science and Technology Experts Group for the Office of the Director for National Intelligence. He also serves as a Senior Advisor to a Washington DC-based investment banking firm, FOCUS Bankers, on their Government-Aerospace-Defense group. In 2007, Bruce retired from public service of 33 years with the National Aeronautics and Space Administration (NASA) as a member of the federal Senior Executive Service. While at NASA, he directed a variety of technology advancement programs in civil aviation. He served in the White House Office of Science and Technology Policy during 2000 and 2001 in aviation policy analysis, and helped found the U.S. Joint Planning and Development Office (JPDO), leading the development of the strategies for the U.S. Next Generation Air Transportation System (NextGen). His contributions to the creation of the emerging market for on-demand air mobility were chronicled in the books, Free Flight, by James Fallows, 2001, and The Great Eclipse, by Dennis Maxwell, 2011. Bruce holds six patents and is the author of more than 100 technical papers. He is a flight instructor, and commercial, jet- and seaplane-rated pilot of more than 50 years, a Fellow of the American Institute of Aeronautics and Astronautics and the Royal Aeronautical Establishment, and recipient of numerous industry and government awards. Bruce is a recent recipient of the FAA Wright Brothers Master Aviation Award. His academic background includes undergraduate, graduate, and Doctor of Engineering degrees from the University of Kansas and post-graduate work as a Senior Executive Fellow at Harvard in the Kennedy School of Government.